



Lehigh Valley Association
of REALTORS®
in cooperation with
PENNSYLVANIA
REALTORS® Institute
presents

Advertising and the Agent

This course covers advertising, from the viewpoint of RELRA, the Code of Ethics, and Fair Housing guidelines. Agents are often unsure as to what they may and may not do with respect to advertising. The National Association of REALTORS® has added some significant standards of practice to the Code of Ethics as it relates to internet advertising. The Real Estate Commission of Pennsylvania has issued guidelines relating to internet advertising as well.

Monday

November 2, 2009

Registration 12:30 pm

Session 1:00 pm - 4:30 pm

Instructor-Melanie McLane

\$45.00 Members

\$55.00 Non-Members

Location

LVAR

10 South Commerce Way
Bethlehem, PA

Approved for 3.5 Hours CE Credit by the PA Real Estate Commission

* Students must attend the entire class. Offered by the Pennsylvania REALTORS® Institute, which is solely responsible for course administration*

Space is limited! To ensure your seat, register early.

Walk-ins will be accepted on a space available basis at a tuition of \$55 Member, \$65 Non-Member

To register log onto the IMS system or mail registration form along with payment to LVAR

Reservation Deadline is 10/29/09 - In the event of Registration Cancellation, a \$20 fee will be charged. Refunds minus the \$20 cancellation fee will be made provided the notice of cancellation is received at least 4 calendar days prior to the course.

LVAR reserves the right to cancel due to insufficient registrations or inclement weather.

Lehigh Valley Association of REALTORS®

Advertising and the Agent

Registration

Name _____

Company _____

Address _____

City _____ State/Zip _____

Phone _____

MEMBER

Non-Member

Registration: 12:30 pm Session I:00 pm - 4:30 pm Monday, November 2, 2009

Register & pay online at <https://ims.lvar.org>

Log into the IMS and then click on register for events and follow prompts

OR

Mail this panel along with your check or money order to

LVAR at P.O Box 20487, Lehigh Valley, PA 18002

Payment must be received prior to class session

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